# **ALEXIS SANCHEZ-DURAN**

Multi-Media Creator

# CONTACT

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## **EDUCATION**

#### ADAMS STATE UNIVERSITY

**GPA: 3.76** 

Alamosa, CO

BFA Graphic Design Candidate (Expected graduation May 2022)

Relevant Coursework

Advanced Graphic Design Illustrator

> InDesign Photoshop Typography

Advanced Photography I + II

**Extracurricular Activities** 

Multi-Cultural and Student Government (MCSG) Club Member 2018-2020

## ADAMS STATE UNIVERSITY

Alamosa, CO

Minor Business Administration Candidate (Expected graduation May 2022)

Relevant Coursework

Business Law Principles of Accounting I Macroeconomics Principles Principles of Management

## ADDITIONAL SKILLS

Experience in Web Code/ Web Design
Experience in Excel
Efficient Communicator
Excellent Memorization

# CAREER OBJECTIVE

Detail-oriented Graphic Design major (3.76 GPA) currently attending Adams State University, with 4+ years of work experience. Aiming to leverage a proven knowledge of customer service, brand management, and competitive analysis skills to successfully fill the Multi-Media Creator role at your company. Frequently praised as hard-working by my peers, I can be relied upon to help your company achieve its goals.

## **EXPERIENCE**

#### ADAMS STATE EVENTS PHOTOGRAPHER

Adams State University, Alamosa, CO / Aug 2021 - Present

- Take pictures of individuals, families, and small groups, either in studio or on location.
- Determine desired images and picture composition, selecting and adjusting subjects, equipment, and lighting to achieve desired effects.
- Determine project goals, locations, and equipment needs by studying assignments and consulting with clients or advertising staff.
- Enhance, retouch, and resize photographs and negatives, using airbrushing and other techniques.

## **WORK STUDY- GRAPHIC DESIGN INTERN**

Adams State University, Alamosa, CO / Aug 2018 - Present

- Create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Determine size and arrangement of illustrative material and select style and size of type.
- Confer with clients to discuss and determine layout design.
- Develop graphics and layouts for product illustrations, company logos, and internet websites.
- Review final layouts and suggest improvements as needed.
- Use computer software to generate new images.
- Research new software or design concepts.
- Mark up, paste, and assemble final layouts to prepare layouts for printer.

## **LEAD SALES ASSOCIATE**

Dollar General, Center, CO / Jun 2018 - Present

- Issue receipts, refunds, credits, or change due to customers.
- Assist customers by providing information and resolving their complaints.
- Greet customers entering establishments.
- Answer customers' questions, and provide information on procedures or policies.
- Process merchandise returns and exchanges.
- Stock shelves, and mark prices on shelves and items.
- Count money in cash drawers at the beginning of shifts to ensure that amounts are correct and that there is adequate change.
- Supervise others and provide on-the-job training.

#### REFERENCES

References available upon request